

Greater Manchester Health and Care Workforce Collaborative **UPDATE**

May 2018



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Shining a Light on Suicide

On 1st May, GMHSCP launched a new campaign to encourage people to talk about suicide, so that no-one sees it as a solution to their problems. We believe it's time to break the stigma surrounding suicide, the biggest killer of men under 49 and women aged between 20 to 34 in the region.

With a campaign website, collateral and a toolkit for all partners, the campaign aims to bring suicide out of the dark...but we need your help. Please encourage someone to talk before suicide seems their only option.

Check out the campaign toolkit at www.shiningalightonsuicide.org.uk. You can also help to [Save a life](#) by doing this free 20-minute online Suicide Prevention training.

If you're struggling to cope call Samaritans on 116 123. Together, we can help prevent suicide
[#shiningalightonsuicide](#)

Please do look to share this information within your own organisations and networks

Greater Manchester Health and Care Champion Awards 2019 – shortlist & sponsorship

The deadline for the Champion Awards closed in March. A panel of 30 people including those who work across health and care plus patient representatives went through the nominations. They agreed a shortlist of 3 people/teams in each of the 10 categories. The winners will be announced at a ceremony in July.

Shortlisted nominees were contacted with the good news week commencing 6th May when a press release was also issued to the media. For more info visit: www.gmchampionawards.co.uk.

Attendance to the event is by invitation only. We will be contacting all partners and stakeholders w/c 13th May to offer places and numbers are limited. If you have any questions please email gm.awards@nhs.net.

If you would be interested in being a sponsor of these fantastic awards we would be delighted to get you involved. You can:

- Sponsor our Outstanding Carers Recognition Award: £2,000 – this recognizes the unique and valued contribution of all Greater Manchester's 280,000+ unwaged carers. Your company / organisation name will be promoted alongside these awards, which will be presented during a special segment during the awards. We can also offer two complimentary tickets to the black tie event itself at the Museum of Science and Industry in Manchester where you will be invited on stage to help present the awards.
- Sponsor an individual award: £1,500 - your company / business name will be promoted alongside that particular award category in the event programme. We can also offer two complimentary tickets to the black-tie event itself at the Museum of Science and Industry in Manchester where you will be invited on stage to help present the award to its worthy recipient.

For more information please contact Laura Cahill, Communications & Engagement Lead (Workforce) via laura.cahill@nhs.net or call 07870 997 312.

HPMA Awards 2019 – Workforce Collaborative has been shortlisted

The HPMA Excellence Awards recognise and reward outstanding work in healthcare human resource management. This year, the Workforce Collaborative has been shortlisted in their University of Bradford award category for 'Cross-sector working'.

Our nomination focused on us being an interactive cross sector group with involvement from NHS providers, local authorities, universities, ALBs, the voluntary sector, trade unions, voluntary sector and unwaged carers, and many more. We have helped increase nurse recruitment, established the Greater Manchester Health and Care Champion Awards across all ten localities, seen a significant growth in apprenticeships and much more. On 16th April, representatives from the Workforce Collaborative met with a judging panel to answer questions about the work we do and its benefits to the people and workforce of GM. The winners will be announced at an awards ceremony in Manchester on 6th June.

Building a Career in Primary Care event – update

The first Greater Manchester-wide career and jobs fair for general practice, pharmacy, dentistry and optometry took place on 3rd April at Manchester's Central Convention Complex. The day was split into 2 parts. The morning event focussed on workshops for schools and the afternoon event was open to the public in the form of an information and careers fair.

Over 300 members of the public engaged in the event and over 40 exhibitors from a wide range of sectors connected to primary care took part. Following feedback: 96% of exhibitor respondents said that they would, or would be likely to, attend a similar event in future; while 99% of attendee respondents said that they would recommend the event to a friend or colleague.

The event was a great opportunity for networking and to understand more about what is happening elsewhere in primary care. The Collaborative will look at options for running similar events in the future, consider targeting specific audiences and review options for regular networking for all in primary care.

Promotion of future Physician Associates

Health Education England have launched a campaign to promote the exciting opportunities available to Physician Associates in primary care. Working in primary care involves working with GPs and the wider practice team to provide continuity of care for patients, particularly those with long-term conditions. A number of [video case studies](#) have been produced allowing you to gain an insight into this role.

Watch out for their social media posts and videos – and please do comment and share with your own experiences using #AssociateYourself! Find out more about joining primary care on the [Health Careers website](#).

A toolkit of visual materials has been developed and can be used to accompany these pieces: <https://www.hee.nhs.uk/our-work/primary-care/physician-associates-primary-care>

Feel free to share their video case studies too:

<https://www.youtube.com/watch?v=IhF4Rj5SGeM&list=PLrVQaAxyJE3f0bJP7K7T81Ew27EecVVb4&index=1>